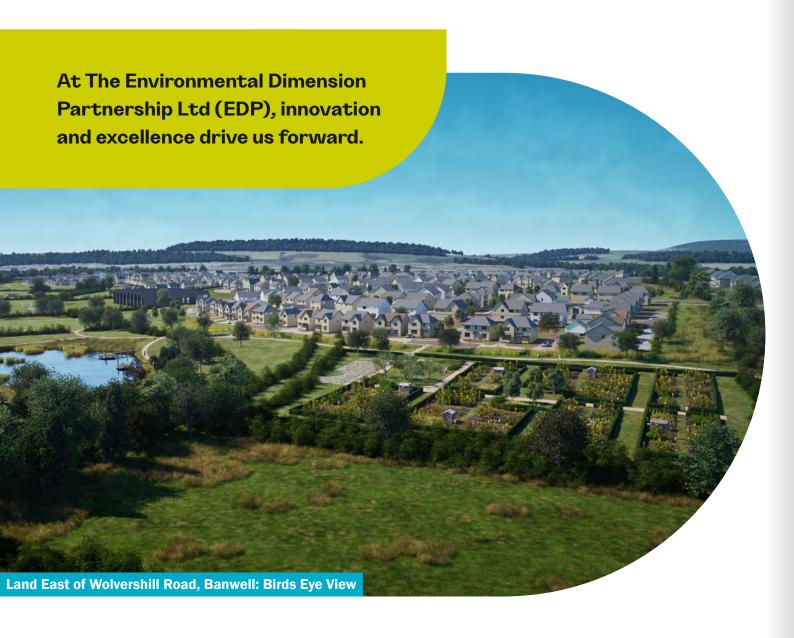


Elevate your vision with CGI design

MARCH 2025 / VERSION 1

Introduction



EDP have embarked on a transformative journey to enhance our design process with cutting-edge CGI technology. Spearheaded by our specialist urban designers using innovative new software, we have broadened our visualisation capabilities. This now allows us to produce high-quality, photo-realistic imagery and animations.

We'd love to collaborate!

If you're interested in exploring how CGI can elevate your project, reach out to our creative Masterplanning Team using the contact details below:





Philip DascombeAssociate Masterplanner



Oliver SharpPrincipal Masterplanner



Why choose our CGI services?

Innovative Technology

Utilising TwinMotion software, we create immersive, three-dimensional site models that bring our environmentally-led designs to life.

Versatile Visuals

From site-wide overviews to detailed street scenes, our CGIs illustrate how our masterplanning integrates architecture, green infrastructure, and urban design principles.

Interactive Design Tool

Our CGI's are not just static images, they are interactive tools that help us explore, iterate and refine our designs in real-time. This interactive process is at the heart of our placemaking approach.

Expert Team

Our team continuously innovates to improve efficiency and value, ensuring quick responses to design changes, expanding our design studio services.



Dan Vian Senior Masterplanner and CGI Specialist



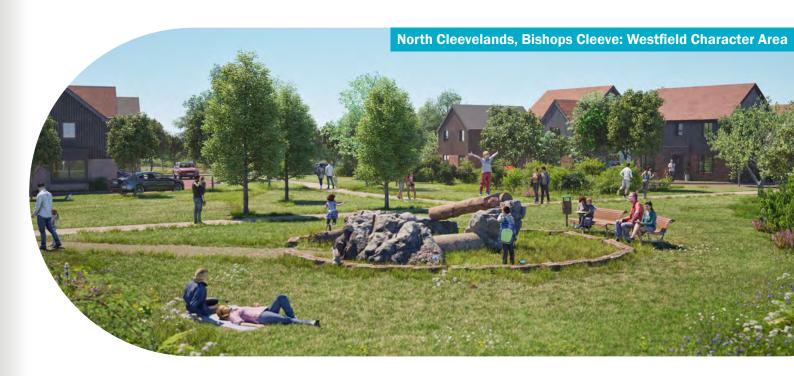
Peter Dascombe-Olson Consultant Masterplanner and CGI Specialist





Bringing your projects to life







Our CGIs showcase the character and context of proposed developments, enhancing understanding and engagement.

Whether it's promoting new neighbourhoods or illustrating detailed urban spaces, our visualisations breathe life into your projects, making them tangible and compelling.







And we're excited to offer more than just stunning visuals.

Using advanced 3D models, we can now create short animations that highlight key aspects of your projects. These animations can be combined with plans, voice-over commentary, and branding to produce promotional videos perfect for social media and marketing.

A recent example is a video for a site in Woolavington, promoted by Persimmon Homes, which dynamically showcased the scheme's benefits for online audiences.



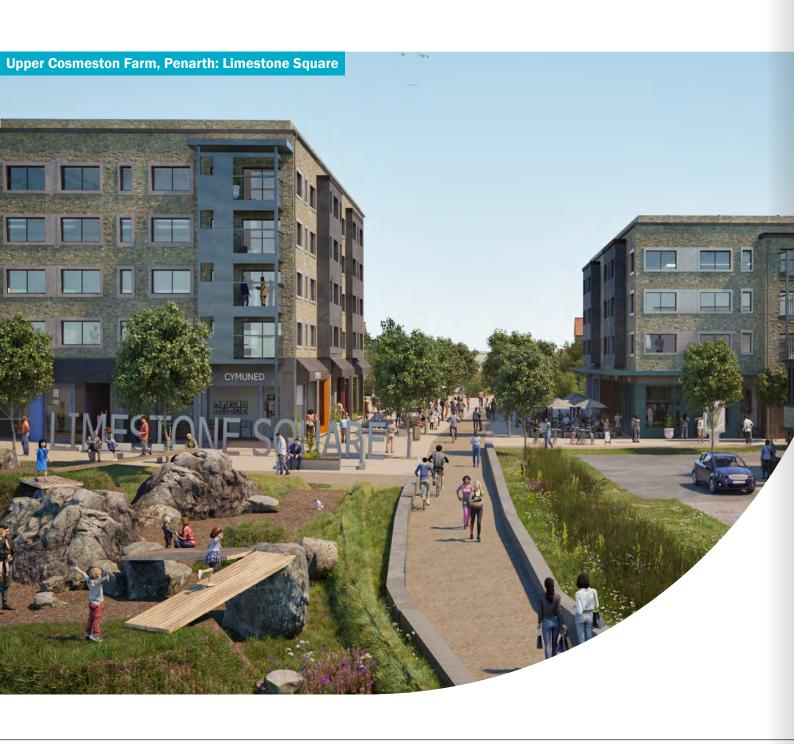






CGI is now an integral part of our masterplanning.

And we're expanding its use across our other services, such as landscape design and green infrastructure (GI) strategies. As we continue to innovate, our focus remains on delivering high-quality, impactful design outputs for our clients.







Join us at EDP, where your vision meets our expertise, and together, we create places that inspire and thrive.

We help develop extraordinary places + people.

